

# R

THE NEW SCANIA R-SERIES

Pure premium in every detail.



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THE NEW SCANIA R-SERIES



# You deserve the attention.

Distinct, dynamic and sharper than ever, the new Scania R-series sets a new standard in long-haulage truck design and technology. Its articulated lines make a powerful, head-turning appearance wherever they go. Driving a Scania, you deserve the attention.

You also deserve an interior that fully delivers what the exterior promises. The new R-series offers outstanding driver comfort, ergonomics and style. It combines smart functions with unique possibilities to express your own personal taste in both colours and materials.

With the arrival of the new, fully automated Scania Opticruise, the driving experience has reached the next level. Together with the amazingly clever Scania Driver Support function, the new Scania Opticruise helps to reduce fuel and overall operating costs, continuing a proud Scania tradition.

Enter the new Scania R-series. Pure premium in every detail.







# Room for strong personalities.

Unmistakably Scania. Unmistakably yours. The new R-series offers unique possibilities to create an interior that reflects your personal taste and style. Choose from carefully selected leathers and textiles. Mix and match with new colours and materials. Then add an extra touch with the trim details of your choice.

Whether you go with one of the Designer's Choice combinations or handpick your own individual interior details, the result will speak for itself.



The redesigned dashboard features an exclusive, soft-touch material that is both durable and easy to clean. New colour schemes and materials are available for a full array of interior options, including upholstery, door panels, textiles, trim, dashboard, underskirts and mats.

Trim details are available in dark grey, dark chrome and wood. Discover all options on [www.scania.com](http://www.scania.com).





# You will feel the difference.

If you meet the new Scania R-series on the road, you will most likely find a smiling face behind the steering wheel.

Driver focus has always been top priority at Scania. The new R-series is the result of a constant quest for an ergonomic and engaging driver experience.

Take a seat and feel the difference. Notice how everything is in view and within easy reach. Try out the controls and experience the distinct, intuitive feedback in your fingertips. It's pure premium in every detail.



The centre console accommodates everything from mobile phones and A4 binders to cups, keys, bottles and sunglasses. Standard features include lighting, closed storage for small items and an anti-slip mat. In the door, the new storage bin has room for two large beverage bottles. All within easy reach from the driver's seat.

The new remote control for central locking has features such as ferry-mode, light check, approach light, parameter mode and panic alarm.





The new navigation and audio units, equipped with CD, MP3 and FM capabilities, are fully integrated into the dashboard design. With the AUX-in connector, you can plug in your personal player and enjoy your favourite music or audio books through the audio system.

The steering wheel controls have been regrouped with all speed control functions readily accessible at the bottom and are now more distinct and intuitive than ever.

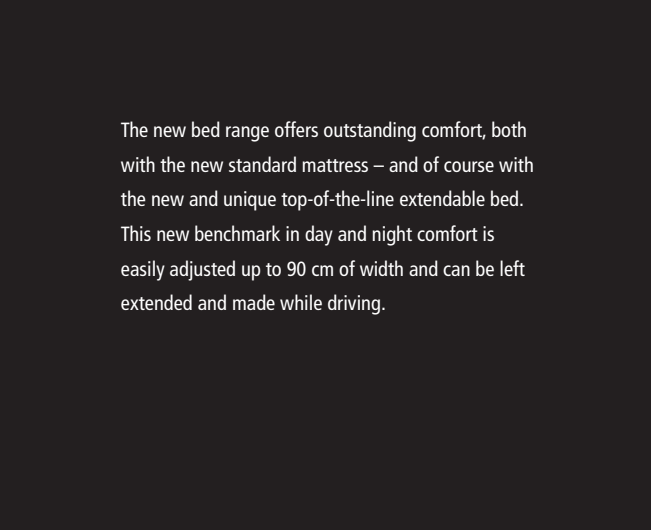




The upper bed is also upgraded, both in terms of width and mattress comfort. A new ladder offers easy access to the upper bed in the Toplevel cab.

Additional storage can be found in many locations inside the cab: in and above the doors (new on Highline cabs), and beside the bed.

A new, fold-out table provides a smooth, sturdy surface for working and eating.



The new bed range offers outstanding comfort, both with the new standard mattress – and of course with the new and unique top-of-the-line extendable bed. This new benchmark in day and night comfort is easily adjusted up to 90 cm of width and can be left extended and made while driving.



# Life on the road, as it should be.

When you drive and live in a Scania, you are entitled to expect something special. With the new R-series, Scania takes the lead in comfort, and smart storage solutions that make life on the road easier and more enjoyable.

A completely new bed concept, featuring 155 mm individual pocket springs handpicked from the best of Swedish furniture manufacturers, provides an exceptionally comfortable rest and a good night's sleep.

This VIP treatment is, of course, a matter of safety, since well-rested drivers can perform to the top of their abilities. But it's also a sign of Scania's respect for those who spend so many days and nights in their vehicles. If we can make your days and nights on the road more enjoyable – why shouldn't we!





Total control at the tip of your fingers. Push the lever from the steering wheel to go to manoeuvring mode, pull it backwards to engage the Scania Retarder. Twist it to switch to power mode and press a button to switch between automatic or manual gearchanging.

The arrival of the new Scania Opticruise means that Scania has the broadest range of automated gearchanging systems on the market, offering tailored solutions for every customer.



# Gearchanging will never be the same.

The new Scania R-series marks the introduction of a completely new Scania Opticruise system. This pioneer is now available in either a fully automated version with a unique automatic clutch, or with a classic clutch pedal, according to your own preference.

Our vision was to create a system that thinks and acts like the most skilful and experienced driver. To make it easier than ever to master difficult driving situations.

Inspired by this challenge, Scania engineers set out to optimise all aspects of performance and driving experience. The result is a new gearchanging intelligence that improves uphill driveability, fuel economy and driver comfort – as well as setting a new industry standard for precision manoeuvring.



#### The new, fully automated Scania Opticruise.

- Gearchanges are faster and smoother, giving outstanding comfort and control.
- The automatic clutch has a high-precision electric control system that disengages the clutch briefly during gearchanges, leading to superior precision.
- A manoeuvring mode provides ultra fine clutch control in extreme situations, such as difficult shunting.

#### General features.

- The driver interface with all functions for gear-changing and retarder control integrated in the right-hand steering wheel lever.
- 8-, 12- and 12+2-speed versions are available, the latter also with overdrive, to cover applications from heavy long-haulage to urban distribution.
- A new, more efficient Power mode is available to extract maximum performance.
- The new shift strategy adapts gearchanges to the style of driving, to the load and to the inclination of the road.
- Comprehensive electronic protection keeps clutch wear to a minimum.
- The starting gear can be set to automatic or pre-set by the driver.
- Several parameters can be adjusted by a Scania workshop to tailor the functionality to fit your specific needs.

It isn't close until it's really close. The new fully automated Scania Opticruise is a wonder to manoeuvre in standard mode. And if you switch to the m-mode (manoeuvring), it's all about millimetre precision.

The new Scania Opticruise excels in hilly conditions. Starting is a breeze, since it automatically picks the right starting gear depending on inclination and load. The smart software also makes it possible to keep the speed up all the way to the crest, without fuel penalty.



# Great fuel economy is a luxury in itself.

One of the most important questions in heavy transportation today is of course how to optimise fuel economy to build overall operational profits.

Together with the new Scania Opticruise, the Scania R-series also offers a multitude of opportunities with its improved aerodynamics, a faster 2.59 rear axle ratio – and the introduction of the unique Scania Driver Support function. The new chassis layout, with rear-mounted batteries combined with 1,500 litre fuel tanks, also helps to keep fuel costs down, while leaving additional space for storage on the frame.

These new features and functions all work together to further reinforce Scania's position as the leader in the race for even better fuel economy.



New, carefully tested low-drag sideskirts and improved front aerodynamics help to reduce air drag and improve overall fuel economy. Another fuel economy-related feature is the option of having your truck equipped with extra-large fuel tanks, holding as much as 1,500 litres of fuel on a 2-axle tractor configuration. The fuel capacity of a 3-axle tractor has been improved by a full 50%. Larger tanks mean fewer refuelling stops and the flexibility to fill the tanks wherever fuel is better in terms of quality or price.





# Scania Driver Support.

Your personal coach for better driving.

Scania Driver Support gives you individual hints and feedback on your driving skills, with safety and economy as key parameters – both in real time during driving and as a summary after the assignment is completed.

In combination with the widely acclaimed Scania Driver Training programme, this system helps drivers maintain their most efficient driving skills between courses.

### Anyone can save fuel.

Experience shows that nearly all drivers who attend Scania Driver Training can improve their fuel consumption on average by up to 10%.

Scania Driver Support assesses your driving based on the fundamental parameters in driver training and encourages you to keep an eye on your driving style and maintain the results achieved during training.

### Compete with yourself.

This makes it easy for you to keep up and refine your skills – while having fun challenging and competing with yourself to keep the fuel consumption as good as possible.

With Scania Driver Support even more drivers can improve their driving performance.



Scania pursues an active policy of product development and improvement. For this reasons the company reserves the right to change specifications without prior notice. Furthermore, due to national or EU legal requirements, some accessories may not be available in local markets. For further information in these respects, please contact your local dealer or visit [www.scania.com](http://www.scania.com)

**Get the full picture at [www.scania.com](http://www.scania.com)**

Visit the new Scania R-series launch website to explore more aspects of this amazing truck. Experience the new features in 3D-detail, with commentary from Scania designers and engineers. You can also discuss the new R-series in a dedicated forum, download your favourite images and even direct your own R-series movie.

